

Jefferson City Pickleball Club Executive Board Meeting
January 27, 2021
MO State Troopers Association Bldg.
1729 E. El, Street, Jefferson City, MO

Present: Casey Parnell, Kevin Haslag, Sue Kerrigan, Brian Douglas, Cindy Greene (by phone), and Tom Kirchner

Executive Board Meeting Minutes

1) *Officer Reports:*

i) President Casey Parnell:

- (a) Casey updated information so the website hosting, security certificate and web domain name will auto renew in February. Kevin will check to see if the items can be packaged together through GoDaddy without separate charges.
- (b) Hoping to schedule Facilities Committee and Communication Committee meetings in February once Mike and Janet return.
- (c) Asked by Missy to serve on Parks and Rec Subcommittee as a representative of the pickleball community. A short presentation about our club and our goals was made at the December meeting and received positive feedback. Once the committee has developed a proposal we should approach the city again.
- (d) Thinking about getting pickleball coaching certification for her own enrichment and to be a resource to the local pickleball community.
- (e) Casey emailed the State Prison Development group with a proposal to add the inclusion of pickleball courts to their plans. She hasn't heard back from them at this time.

ii) Vice President Kevin Haslag:

- (a) Received the invoice from Midwest Advertising but it doesn't quite match with Kevin's records. Additional items not delivered are on backorder. This is the update on storefront items:

(i) 85% of members ordered an item

- 76% just ordered t-shirt
- 13% ordered multiple items
- 12% ordered hoodies
- 1% ordered polo
- 1% ordered men's vest
- 3% ordered women's vest
- 4% ordered half zip
- 1% ordered full zip
- 6% ordered sweatpants
- 3% ordered jogger
- 3% ordered women's shorts
- 3% ordered men's shorts
- 3% ordered stocking cap
- 3% ordered tote
- 4% ordered water bottle

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18% ordered orange item

22% ordered blue item

72% have received items

- (b) Member Evan Shilling has offered to 3D print items for the club at a low cost. This may be helpful for awards and Kevin will research possibilities.
- (c) Play times at the Firley YMCA are dependent on participation and unfortunately some times have been removed from their schedule. Tennis will also override pickleball times when there is a conflict.
- (d) The ice arena may be moving to a new location at the Prison Development. We should check with JC Parks to see if the old facility could house pickleball courts.
- (e) Leagues have been well received by the club and we may want to do another survey to find out what members would like us to do next.
- (f) Schedule Membership Committee meeting to continue working on future events - TBD

iii) Treasurer: Brian Douglas:

- (a) Current balance in checking is \$2,324.09 after deposits of \$60 and \$123
- (b) Current balance in savings is \$3,015.35 after addition of \$.20 interest
- (c) Brian plans to check with his personal accountant regarding club tax filing responsibilities.
- (d) Brian got information on the additional board liability insurance and it was determined that the cost for coverage for issues of discrimination and breach of contract weren't really a concern for our club. We won't be adding this additional coverage.

iv) Secretary Sue Kerrigan:

- (a) Current membership is 107. It was suggested that we reach out to school and youth groups with presentations on pickleball to encourage young people to take up pickleball and possibly expand our club membership age range.
- (b) Will finish membership cards and distributed digitally in the coming weeks.
- (c) Will finish member handbook and send digitally to members. This can be added to member's only area of club website.
- (d) Sent get well and condolence digital cards as Sunshine Chairperson to club members with needs. Need board members to continue to forward information to me for future needs. We need to inform membership of this service and ask them to make the board members aware of other members we should contact with this service.

2) *New Business:*

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- (a) After discussion it was decided that we probably should just offer t-shirts next year instead of a full storefront. Then perhaps offer additional items a couple of years down the road. Having only one \$10 item hurt sales. Tom has the equipment to apply logos/shirt designs and we may think about doing our own shirts to avoid all the hassle we've had with Midwest Advertising.
- (b) Update on member's only section of club website is still in the works. Casey will resend a list of possible items to put in this area to Kevin. A list of committees and members serving on them will be updated for the website.
- (c) Brian and Kurt talked with Sue at SOMO regarding indoor play opportunity at their campus. This is a possibility now that their campus has been repaired. Brian will check with them about how we can schedule this. They would want our liability insurance to cover our usage at their campus. A fee schedule would need to be worked out. Their gym schedule is wide open due to reduced activities caused by COVID concerns. We would need to tape court lines and Kevin can try to get another grant from PB Ambassadors for nets and balls. We may also hold future competitions to make funds to help acquire additional equipment. Usage of the facility would be for club members only. Casey would like to attend the next meeting SOMO schedules with Brian regarding setting up club use of their gym.
- (d) We will continue to research the possibility for helping create more outdoor courts in outlying areas around Jefferson City. St. Martins may have tennis courts that aren't in use and can be converted to pickleball courts. Tom will check with club member Kevin Myers (who is a former Mayor of St. Martins) about this.
- (e) Tom will check with Schulte's about available dates to hold possible BBQ fundraisers in their parking lot. We would start with one date and see how well this fundraiser goes, adding additional dates if we decide to in the future. Tickets can be presold at a cost of \$10 or \$12. Advertising would be by word of mouth, online and possibly in the newspaper.
- (f) Casey would like to see our club logo trademarked to protect it from future usage abuse. The cost is minimal and would keep others from using our logo without our permission.
- (g) Everyone should continue to meet with committees

There being no further discussion the meeting was adjourned. The next executive board meeting is scheduled for February 24th at 5pm, at The MO State Troopers Association Bldg., 1729 E. Elm St., Jefferson City, MO

Respectfully submitted: Sue Kerrigan, Secretary