

Jefferson City Pickleball Club Executive Board Meeting  
February 24, 2021, 5-7pm  
Missouri State Troopers Association-1729 E Elm

*Present:* Casey Parnell (by phone), Kevin Haslag, Sue Kerrigan, Brian Douglas, Janet Bloemke, Karen Douglas and Cindy Greene

Executive Board Meeting Minutes

**1. Officer Reports**

**President:**

- Thank you to Brian for organizing meeting with Susan at Special Olympics to make their gym available for club member only open play
  - Hope to start play first week of March, most likely available a couple of nights per week and can fit three courts comfortably. Entry to the building would be through the side door to the gym and someone from the club would need to be in charge of this access door so it would be locked after we are done.
  - Waiting to hear price they will charge us for use of gym-will charge members to cover this cost-need to work out how this charging process will work.
  - Will need to line courts using painters' tape-don't tape over existing painted lines
  - Have contract-need to sign and return to Susan @ SOMO
  - Have sent them our liability insurance
  - Have asked for our help in hosting a pickleball clinic for their athletes on March 27<sup>th</sup>, 10am-2pm, will need approximately 5-10 club volunteers to help with this event.
  - If they host their summer camp, club has been asked to help teach campers pickleball
- Need to start planning for spring events: socials, tournaments, leagues, newbie nights, fundraisers, surveys, election, etc. A suggestion to host a tournament called Pickle Pride was made.
- Would like all committees to meet in the month of March to plan for spring and make sure we are on track to meet annual goals and deliver all club member benefits
- Plan to start offering lessons again soon
- Logo trademarking information sent to the board via email-it was decided that we don't need to pursue trademarking at this time.
- The board should take a formal vote to approve my pursuit of 501c3 status for the club. We need this status in order to solicit donations that can be written off by people on their taxes and it also makes us tax exempt. This will probably cost us around \$300 to apply and have someone review our paperwork. I'm looking for an attorney who will do this for us for little or no cost hopefully. It can take anywhere from 2-12 months to get approval from the IRS so we need to start this process now.
- Casey made a purchase for the club a few days ago. Steve Kroeger was selling a six foot folding camping table for \$5 and this deal was too good to pass up. Can be used for various club events.
- Casey received a coupon for \$1/ball for 100 Franklin X-40s. The total for 100 balls plus shipping is \$105. This is a good deal and she's willing to give that coupon to the

Jefferson City Pickleball Club Executive Board Meeting  
February 24, 2021, 5-7pm  
Missouri State Troopers Association-1729 E Elm

club to purchase balls for spring activities and to giveaway to new members next year. It's a purchase over \$100 so the board needed to vote on it. Vote passed.

**Vice President:**

- Storefront updates-remaining items are embroidery items and backordered items. Can't complete the embroidery until all items are in. Storefront seem to be more trouble than it's worth and we may just order t-shirts for members in the future.
- Cindy offered that she has access to someone who might be able to do embroidery for logo t-shirts. Tom offered in the past to do imprinting, but his method of application is iron-on instead of screen printing and not as permanent.
- The membership/renewal forms will be revised to give members the choice to opt out of the perks of t-shirts and 3 balls. If opting out the cost of these items will then be applied to the permanent court fund.
- Arrangements were made to mail or deliver shirts to Bud and Rose
- Website updates-members only webpage is still in development. GoDaddy info has been updated.
- Facility Committee report – met on Feb. 22<sup>nd</sup> at SOMO's facility to discuss using their gym for club open play. Usage will be dependent on cost effectiveness for the club. Discussions are ongoing.

**Treasurer:**

- Current checking account balance - \$2,342.09
- Current savings account balance - \$3,015.35
- Taxes update – nothing to report yet. Will try to have his personal accountant give him advice on what needs to be done.
- Update on Special Olympics pricing
  - I spoke with Susan Shaffer today (Monday Feb 22) she said we can come stripe anytime this week just give her a heads up.
  - We need to establish times for club play – Saturday or Sundays or both?
  - Our club liability insurance will need to cover any accidents to players.
  - She also thought they would charge \$3.00 per person that play each session. We will discuss at Wednesday night meeting, but my suggestion is to have punch cards with 5 punches on a card. \$15.00 for members and \$20.00 for non-members. I don't want to have to deal with cash, maybe there is a way to put payment on the web page or set our Checking account up for Venmo or something like that.
  - Sue Kerrigan will develop Punch Card format if we decide to offer these for purchase by members to be used as payment to access SOMO open play. She will also develop a Google Sheet similar to the one used by JC Parks for the Linc that will show play dates/times for the SOMO facility.
  - Also would be nice to try to have ladder league as soon as possible to show good faith offering and give them a nice donation from those proceeds.

Jefferson City Pickleball Club Executive Board Meeting  
February 24, 2021, 5-7pm  
Missouri State Troopers Association-1729 E Elm

- Casey needs to sign and date and return the contract back to Susan before we can proceed and our target date is March 1. We can tape the lines this week but need the contract back before we can begin play next Monday.

**Secretary:**

- Current membership is 107.
- Received an email from a potential member Alex Earls asking about joining now and if would pay full amount again in July. Also wanted to know about possible future leagues offered by our club. Told him we don't offer prorated memberships and that we would discuss leagues at this meeting and let him know of possible future events as to encourage him to join now.
- Our club has \$88.73 on account in Club Rewards from Pickleball Central. This can be used to purchase supplies at any time.
- Member cards have been emailed to all current members.
- Membership list has been forwarded to Kevin to be uploaded to member only area of website.

2. **New business**

- Tom updates
  - Dates for BBQ fundraisers – still TBD
  - Courts in St. Martins:
    - In early 2019, St. Martins purchased 8 acres adjacent to Niekamp Park that came up for sale unexpectedly. Public input to date has developed a wish list for the park. One of the items is pickleball/multi-use courts. Our club might help with information on developing these courts but we may not need to proceed with plans to develop courts in St. Martins on our own.
- Committee reports
  - Committee updates and priorities for next month
    - Communications
      - Draft newsletter – still in the works. Need to determine if this will be monthly or quarterly.
    - Activities
      - Brainstorm activities for spring. Kevin will need to develop directions on how to plan and run activities so future chairpersons can continue without having to start these processes from scratch. A guidebook should be developed for each type of event that can be passed on to future chairpersons of activities.
    - Membership
      - Start member recruitment planning through newbie night activities, word of mouth, posting on Facebook and club website. Work to gain possible youth/student members from local schools/colleges.

Jefferson City Pickleball Club Executive Board Meeting  
February 24, 2021, 5-7pm  
Missouri State Troopers Association-1729 E Elm

- Facilities/Permanent courts
  - The board voted to pursue 501( c ) ( 3 ) status for the club so we can be classified as federal tax exempt. This will allow us to accept pledges for donations to our permanent courts fund, giving tax breaks to those who donate.
  - A permanent court proposal should be developed, and with that in mind, we'll need a fundraising arm to build funds from those we partner with. We'd like to develop 10-20 courts and wording in the proposal needs to be specific to dedicated pickleball courts. Before asking for donations we need our proposal approved by the executive board.
  - Kevin will check on possible future grants.
  - For guidelines on how to present donation requests to potential donors we can check with neighboring towns who have created or will be creating courts, like St. Martins, to see how they came up with their proposal.
  - Need to shop around to see who would be the best partner to help develop permanent courts: YMCA, JC Parks, etc.
- Local tournament opportunities:
  - The Columbia Open will be held on April 10 & 11, 2021 at the Columbia Sports Fieldhouse. Cost is \$50 and includes men's/women's doubles on Saturday, 4/10 and mixed doubles on Sunday, 4/11, if you want to play in both. This is a non-sanctioned tournament. Registration link can be found at [Pickleballtournaments.com](http://Pickleballtournaments.com)
  - It's time to register for Show Me State Games and Senior Games! You can find the registration link at [Pickleballtournaments.com](http://Pickleballtournaments.com). The games will be June 10-13, 2021 in Columbia at Albert-Oakland Park.
- Janet asked that board members fully review the agenda prior to each meeting. Then we shouldn't have to read the reports already outlined, but just ask for questions related to particular items or add additional information not already in the agenda. This will keep future meeting streamlined.

There being no further discussion the meeting was adjourned. The next executive board meeting is scheduled for March 24<sup>th</sup> at 5pm, at The MO State Troopers Association Bldg., 1729 E. Elm St., Jefferson City, MO

Respectfully submitted: Sue Kerrigan, Secretary