

Jefferson City Pickleball Club Executive Board Meeting
September 15, 2021, 5-7pm
Missouri State Troopers Association-1729 E Elm

Present: Kevin Haslag, Casey Parnell, Shawn McCall, Brian Douglas, Jack Anderson, Carol Oetting, Mike Gerling, Dan Holt, Janet McGeorge, Doug Thomas and Dennis Gragg

Executive Board Meeting Minutes

Officer Reports and New Business

President:

- **Kasandra Gehrke** – Pro hosting events in Jefferson City October 22-24, 2021. We need help promoting registration for the clinics and scramble tournament. There are still several spots open in all activities. We need to do a push to get the spots filled. Please share the registration link to your friends etc.:
<https://www.signupgeenius.com/go/60b044da4a82babf58-jefferson1>
- **501(c)3 report from Jan McGeorge**. Jan is currently working on June to July. Jan had questions for Brian on bills. Brian has them and will provide after the meeting. Jan is concerned about tracking cash received by the club. Kevin discussed his procedure when someone gives him cash. (immediately sends himself a text re: name, amount and purpose. Kevin, Jan and Brian will get together to track the cash deposits. Kevin can tell from the dates the purpose. Brian advised that he writes on the envelopes the information Jan is seeking for the financial reports (purpose of receipts). Jan needs additional membership forms from Shawn. Kevin inquired about a timeline for completion and Jan advised that as soon as she has the questions answered she can finish the financial reports.
- **Newbie Nights**. The Newbie Nights were headed up by Karen Douglas and she submitted a report about regarding the success of the event. Karen advised that a total of 60 different participants over the 4 weeks. Of the 60 participants 10 people have joined the club. Karen's report outlined how she had club members teach the new players over the four weeks. She thanked the club members who helped over the four weeks. One request made was keeping Thursday nights as a night to encourage new players to participate at the Lincoln Courts. Karen's email regarding Newbie Nights was part of the meeting agenda.
- **Summer Ladder League – expense report**. \$100.00 in cash; \$310 in checks and \$5 from Alex Earls. (Alex had to drop out of the league due to an injury, repaid \$25 by check and \$5 cash). All of the medals have been handed out to the winners.
- **Fall Ladder League**. Fall league started on September 7th and all slots were filled. Rain cancelled ½ of the second shift of games on the 13th. The affected players were given the option to meet on their own to finish any remaining games or to give them their percentage scores based on the games actually played. The decision was made based on the responses Kevin received to give players their percentage based on games played.

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- **Membership process.** Kevin, Casey, Brian and Shawn are going to meet to finalize how new members are processed. The question is who does what and when.
- **Planned Purchases.** The club purchased three cases of pickleballs. One case will be used as league balls and the other two will be used to distribute balls to club members who didn't opt out. The balls cost approximately \$141.00 per case. The normal cost of \$200 was offset by selling the old league balls and by utilizing the Club reward money in the Pickleball Central account. (Club members receive a 5% discount on purchases made using the club code. The club also receives a 5% cashback/rebate on purchases made.) 2 new pickleball nets were also purchased out of league money. The nets are only to be used for club events such as league, tournaments and social events.
- **Handing Out Pickleballs.** The majority of the balls have been handed out. Casey and Kevin asked for help from the board to hand out the remaining balls by driving to members houses. A list will be provided to the board members to help deliver the remaining balls. Shawn will email Kevin an updated member list to determine who is left on the list. Kevin will send Shawn the list to forward to board members to help with delivery.
- **Survey.** Kevin/Casey are working on a survey to be sent out to members asking for their input to lead activities for the next year.

Vice President:

- I ordered new JCPC business cards that can be used for member recruitment
- Spoke with Alderman from Russellville and Parks and Recreation Director in California about the possibility of getting pickleball programs running in those locations. Sent both information about costs associated with programs (nets, balls, box, etc.). Alderman Bishop says he will share with his fellow Aldermen and Leslie from Parks will share with her city council.
- Working with Ken Davis of Show-Me Pickleball Club to set up next JC/COMO event. Creating save the date flyer for October 10th at Albert Oakland Park. Offered to pay half the cost of their pavilion rental but they declined our offer.

Treasurer:

- Brian updated the board on the current financial status for the club.
- Checking balance. \$7,546.41
- Saving balance. \$6,215.00
 - Jan needs the statements in order to complete her financial report.
- Upcoming bills/budget report
 - Jan also needs receipts, Brian has and will provide after the meeting.
 - \$839.00 check was cashed by TomKat for the BBQ expenses that he paid for.

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- \$95.68 was used to purchase additional business cards for club members to hand out to people who are interested in more information about the club. 5,000 cards were purchased.
- \$424.98 for the purchase of new pickleballs from Pickleball Central.
- \$234.00 for the new nets.
- ? for office and league supplies. Menards and Staples.

Secretary:

- Total membership. Our current membership stands at 160, 20 since the last meeting.
- New members/renewals. Alex Earls, Greg Block, Lynn Struempf, Judy Dietzel, Jeff Cavness, Joseph Heibel, Don Boes, Jan Thompson, Germaine Haymart, Jason Haas, Patricia Johnson, Susan Groose, Peggy Landwehr, Peggy and Sara Robends, Tim and Patricia Aitken, Janet Elms (renewal) Sara Gretlein and Pam Cochran.
- Discounts. Will send a reminder to club members that they receive a 5% discount from Pickleball Central purchases and the club receives a 5% rebate.
- Membership Forms. Jan was given the membership forms in order for her to complete the financial reports. Need to print the forms that were sent online.

New business

1. Committee reports: No new meetings so nothing new to report. Currently the committees are not active because there aren't enough people serving on the committees. Biggest need is for the activity committee in order to plan events. Casey will send a list of duties of the committees to Shawn to forward to board members. Asking board members to recruit 2-3 people to sure on committees.
2. T-shirts: Jan has worked with Custom T-shirt to get an order form together for this year's shirt. Discussion about the form. Decision was made that for members to receive their t-shirt they will not have to fill out the order form for their free t-shirt. They will have to fill out the form for any additional items they want to purchase.
 - a. The shirts are moisture wicking/dry-fit.
 - b. A bulk purchase of shirts will be made for new members who join throughout the year.
 - c. Discussion regarding whether or not to allow non-members to order the shirts. The decision was made to allow non-members to order shirts.
 - d. Questions. Dri-fit is an option. Hats or embroidered items. Jan is working on that as an option. Custom T-shirt doesn't do embroidery.
 - i. During discussion about options it was mentioned about the number of issues with previous orders the past couple of years.
 - ii. Doug Thomas advised that for his businesses he used a company called Queensboro.com for such items. Great customer service and good quality items. Jan will investigate.
 - e. Brian Douglas moved to go forward with the current items from Custom T-shirts. Shawn McCall seconded the motion. The motion passed unanimously.

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3. New Locations for Pickleball: Carol advised that California Parks and rec received the information regarding how to get pickleball started in their community. She advised that Parks and Rec will make a presentation to their City council to discuss making the purchases. Casey advised that she'd talked to Alderman Bishop in Russellville about starting pickleball there. They have a used basketball court but it needs resurfacing. Casey sent them a packet on how to get pickleball up and running in their community.
4. Joint Event with ShowMe Pickleball Club: On October 10, 2021 from 1:00 p.m. until 5:00 p.m. there will another event for JCPBC and ShowMe Pickleball Club. ShowMe is hosting this event at Albert Oakland Park. They can't reserve the courts but they have reserved the Pavilion by the courts. There are 12 courts to use. ShowMe is planning to barbeque hotdogs and hamburgers. There was a discussion about splitting the costs of the event with ShowMe. Casey is working with Ken Davis on the event and will forward details as she gets them. We need to send out a flyer to the club advertising the event.
5. Budget: Discussion of the budget Kevin proposed. On Jan's advice a couple of changes will be made rounding numbers up. Jan's advice on income is to lower expectations and increase expenses and want the numbers to be even. She also recommended building in a buffer. Shawn moved to approve the budget based on the two changes Jan recommended. Brian seconded the motion and the board approved the budget subject to the changes.
6. Recruiting ideas. The club has surpassed 600 followers on the Facebook page. The question presented is how do we get the Facebook followers to join the club. Newbie Nights were discussed. Karen got everyone's name and phone number who participated in Newbie Nights. Going to invite new players to open play on Thursday evenings. Some of the newbies stated a desire to Karen about playing with other newbies. Discussion about how showing up to the Lincoln Courts can be discouraging to new players.
7. Hype Video. On the September 21, 2021 league night Mike Gerling has arranged for a friend to film a hype video for the club. He will be filming league games and has a drone that he will fly over the courts at 7:30 p.m. for a giant group picture. Plan is to use the video for recruitment and in presentations about pickleball.
8. Equipment at Lincoln. On September 14, 2021, there was rain at the court. Club members led by Jack Anderson were able to squeegee and blow dry the courts in order to start the league only to be rained out in the second half. Discussion about if the club should purchase additional squeegees for future rain. A question was raised that it's possible a squeegee could damage the court. Kevin advised that 2-3 months ago he emailed Missy at Parks and Rec and asked for new rollers. She assured him that the rollers would be replaced quickly. It was never done. Kevin had also contacted her about nets, rollers and the light switch. None of which had been repaired. Kevin will email her again.

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- a. Dennis Gragg advised that he had talked to Missy and she said if the club brought up the bad parts from all the nets she could give him a replacement. Dennis offered to take the worst net to her and trade it for the new net. Doug Thomas offered to go with him.
 - b. Also discussed a need for a bigger box at the Lincoln Courts for the storage of equipment. The rollers get ruined by constant sun/weather exposure. The nets are damaged because the box is too small and people shove the nets in when they are done playing and slam the lid.
 - c. Kevin relayed that after he asked about moving bleachers so every side had a set, the bleachers were all bolted down to prevent moving. Kevin relayed that he was present when LUPD stopped by regarding chairs on the court. LUPD has also started enforcing parking rules on league nights having players move their vehicles.
 - d. Doug asked about keeping balls in the box. He was advised that previously the club did keep balls in the box until they all started disappearing. Given the costs of balls now it isn't financially feasible to keep balls there. It was noted that Missy advised the Linc will sell balls. The comment was made that the balls she purchases are not high quality.
9. Goals. The discussion of Club goals, long and short term, was tabled until the next meeting. The goals will be distributed prior to the next meeting and the board was asked to review them for the next meeting.

There being no further business the meeting was adjourned at 7:53 p.m. The next board meeting will be held October 15th at the MO State Troopers Assoc. Bldg., 1729 E. Elm Street, Jefferson City, MO.

Respectfully Submitted,

/s/ Shawn R. McCall

Shawn R. McCall
Secretary