

Jefferson City Pickleball Club Executive Board Meeting
November 17, 2021, 5-7pm
Missouri State Troopers Association-1729 E Elm, Jefferson City, MO 65101

Present: Kevin Haslag, Shawn McCall, Karen Douglas, Jack Anderson, Carol Oetting, Mike Gerling, Janet McGeorge and Lendia Morris.

Executive Board Meeting Minutes

Officer Reports and New Business

President:

- **Rookie Roundup** The Rookie Roundup (Newbie Event) was held Saturday, November 6th at the Y. The event was a huge success with 27 new players participating. Kevin gave a big “Thank You” to Karen Douglas for running the event. He also thanked the numerous club members who helped set up and take down the nets and helped Karen teach the new players.
 - A number of new players inquired if there were places and times for new players to gather for just them. Discussion about how to arrange this because the new players feel intimidated to join open play.
 - The question was also asked about when the next newbie event would be held.
 - Discussion about if we should break the newbie events into different levels because some people pick up the sport quicker than others.
- **Boss of the Brine** The Boss of the Brine was held at the YMCA on Tuesday, November 2nd as a kickoff of the newly painted pickleball courts. It was a huge success. Registration for the event filled up in under 4 hours. The winners were Bruce Huhmann and Lynn Struempf and they were rewarded with \$20 gift cards to Dunhams Sports. Congrats to Bruce and Lynn. The expense report has been completed and handed to Jan for processing.
 - Kevin is looking to schedule another Boss of the Brine on either a Tuesday or Saturday morning or a Friday evening.
 - Discussion about possibly doing a Boss of the Brine for new players only.
 - There was a question if we can get the required number of new players (16) to have one.
 - Question was asked about putting the curtain back at the Y to allow more room to serve on the curtain sides. Mike Gerling asked if they still had the Velcro with weights to keep the curtain back. Issues raised with the objects that had been used to hold back the curtains such as a chair and table.
- **Scramble** Kevin described what is needed to host a scramble. KaSandra Gerhke has sent him the directions. Kevin advised we would need 2 groups of 9, playing each game to a certain score. Then take a break and seed the groups and then have a top bracket and a bottom bracket. Each bracket then plays another round robin and a winner is declared.
 - Discussion about raising the price because more games are played. The board found that acceptable.
- **Questionnaire** Kevin sent a questionnaire to members to get to know them and to find out what skills and abilities they have that might benefit the club. Initially 28 people

Jefferson City Pickleball Club Executive Board Meeting
November 17, 2021, 5-7pm
Missouri State Troopers Association-1729 E Elm, Jefferson City, MO 65101

responded and Kevin sent a reminder and he's now got 58 responses out of 179 members. Shawn will send an email reminder asking members to respond.

- **Administrative Tasks**

- Kevin and Casey redid the new member email. The new email is 1 page of information compared to the old that was 4 pages.
 - The Newbie packet was updated and Kevin made copies for Karen to hand out at the Rookie Roundup.
- Kevin is going to follow up with the Rookie Roundup participants to see if they want to join the club. Another purpose of the email is to let them know we haven't forgotten about them and that we will let them know when the next newbie event will be held.
 - Karen Douglas will follow up with newbies more to see about having a beginners class. Given Karen's success with the newbie events she can head them up and handle them how she sees fit.
 - Kevin created a Newbie spreadsheet to help track participation in the events and possible member recruitment.
- Kevin sent an email to non-club members who participated in the last ladder league to inform them about the club benefits that they are missing out on. Four people have decided to join as a result of the email.
- Kevin posted the promotional video about the club to the website. Thanks again to Mike Gerling for helping get the video done.
- All of the medals from the last ladder league have been handed out.
- Kevin did an inventory of all club property and the list is in the Google documents that board members can access.
 - Jan asked about the cost of the property and how it was obtained for the financial report. Kevin advised 90% of the property was purchased with the most expensive items being the nets (\$150.00 each) and 10% was donated. Jan advised the value of the items would not require the club to depreciate the items.

- **T-Shirts** - Jan and Art McGeorge have been handing out the t-shirts. Jan advised of the approximately 184 members she only has 46 left to give out and 8 people have opted out of receiving t-shirts. All but 1 or 2 of the special order items have been handed out. Kay Barbee took the t-shirts for the Columbia members to hand out. Thanks you Kay.
 - Discussion about how to hand out remaining and new member shirts. Discussed splitting up the list like we did with the pickleballs.
 - Thank you to Jan for taking the lead on getting the t-shirts and to her and Art for distributing them.
 - Discussion about potential for a re-order. Kevin asked given the rate of new members, the number of people who have asked about t-shirts, if we wanted to do another order of t-shirts. Shawn will send an email gauging interest first, before Jan inquires with Custom Printing about how many orders we need to get a price break.

Jefferson City Pickleball Club Executive Board Meeting
November 17, 2021, 5-7pm
Missouri State Troopers Association-1729 E Elm, Jefferson City, MO 65101

- **Custom Cup Print** - Kevin suggested having the club logo printed on thermos cups and give those as prizes instead of medals. There are only 3 color choices and would have to order a minimum of 24 with an approximate cost of \$23.33 per cup for one imprint (the club logo). We could pay slightly more for 2 imprint so the winners could take the cup back and have their name engraved.
 - Jan is waiting to hear back from Midwest about how much they would charge.
 - Karen Douglas suggested other potential promotional companies. There is a new one called Ambitious Creations. Jan advised a member has a son with a shop in Holt's Summit. Someone also suggested JP Promotions, which someone mentioned that they are now owned by a company out of Kansas City.
- I will give my recommendations to fill the Vice President position and bring it up for a vote.
- October minutes have been approved and posted to website.
- I reviewed the bylaws to find out the process for replacing an executive staff member that resigns before their term ends. The President fills that position, subject to ratification by a majority of the Board members at the next scheduled meeting.

- **501(c)3 Report** - Jan has completed the financial records review and presented the 2020 and 2021 year end financials to Brian. We are at the point where we need a CPA who has experience preparing and filing for a 501(c)3. Brian advised he'd contact his CPA about what the next steps would be to file. Jan had a question about if the club had filed/completed a Form 1120 for taxes in 2019 per letter from the IRS. It was noted that the 1120 form was not filed.
 - Going forward how we handle funds from non-club members? For example, payments from non-club members in things such as ladder leagues would have to be declared as income that the club would have to pay taxes on. We need clarification from a tax person if money from non-members for things like league or t-shirts will have to be declared as income.
 - Next the club needs to file for the sales tax exemption.
 - Janet questioned if the club was in good standing with the Secretary of State's office. Shawn looked up the standing on the SOS website which shows the club is in good standing.
 - Discussion about two checks received from Lesley and Dean Woinicz and Sandi Cole and Jim Claus. The Woinicz's had paid a non-member price for ladder league and joined the club shortly after the league started, giving them a credit of \$20. They used the \$20 credit from the overpayment on their Ladder League fees and paid \$40 for the remaining membership fees.
 - ⊖ Discussion about going forward if this offer would be made to other Ladder League players or if there was a cut-off point where the fee would not be applied.

Vice President: No report as Casey has resigned. The appointment of a new Vice President will be discussed in the new business.

Jefferson City Pickleball Club Executive Board Meeting
November 17, 2021, 5-7pm
Missouri State Troopers Association-1729 E Elm, Jefferson City, MO 65101

Treasurer:

- Karen was present for Brian. She gave Jan the most recent bank statements. The current financial status for the club was provided by Brian through an email and Jan updated the income and expense with the current transactions.

November		Year to Date	
Income:	\$139.67	Income:	\$8,332.29
Expenses:	\$81.79	Expenses:	\$5,134.82
Net gain:	\$57.88	Net gain:	\$3,197.47

- **Checking Balance** - \$6,515.47
- **Saving Balance** - \$6,216.85
- **501(c)3** - Jan asked Karen if Brian had been able to inquire with his tax accountant about the 501(c)3. Karen advised they didn't feel comfortable asking because they were worried about losing information in translation. Jan advised she is working through the financials and she has started on filling out the forms. Jan has gotten some questions answered by Jim Snodgrass. We still need to decide if we file the 1023 EZ which would mean we can't collect more than \$50,000 in donations a year or the 1023 form so we can collect more than \$50,000. Jan is going to ask Mr. Snodgrass his opinion and how hard it is to go from one to the other.
 - Jan asked if the club has made any amendments to the by-laws. Kevin advised there has been changes because originally the club was set up to have a Current President, Past President and a Future President instead of a Vice President. Jan advised she will need copies of the changes for the 501(c)3 paperwork for the IRS.
 - Another question for Mr. Snodgrass is if the club has to change to a Board of Directors to have a 501(c)3.

Secretary:

- **Total Membership** - Our current membership stands at 181.
- **New Members/Renewals** - 7 (Elizabeth Bryda, Jeff and Kim Beshear, Larry Anders, Jim Claus and Sandi Cole. Kevin also ~~added~~ recruited Randy and Laura Stoll and Karen McMillian from the league offer.)
- **Email** – Shawn will email members again about serving on committees.
- Annual membership goal: 200 total members.

New Business

Vice President Replacement

- Under the bylaws the replacement of the Vice-President is up to the President. Kevin talked to a number of people and the interest was limited. After some thought and discussion with Brian Douglas and Jan McGeorge, he decided to move Brian up from

Jefferson City Pickleball Club Executive Board Meeting
November 17, 2021, 5-7pm
Missouri State Troopers Association-1729 E Elm, Jefferson City, MO 65101

Treasurer to Vice President. Jan will move from board member to Treasurer. Lendia Morris has been appointed to the board.

- Shawn McCall made the motion to approve Brian moving from Treasurer to Vice President. Jack Anderson and Jan McGeorge seconded the motion. The motion was approved by the board unanimously.
- Shawn McCall made the motion to approve Jan moving from board member to Treasurer. Jack Anderson seconded the motion. The motion was approved by the board unanimously.
- Shawn McCall made the motion to approve Lendia's appointment to the board. Jack Anderson seconded the motion. The motion was approved by the board unanimously.

Bank Accounts

- Brian and Kevin will coordinate with Jan to getting her on the bank accounts.

New Processes

- Kevin is going to post the new processes for banking and new members to the Google sheets so board members can review them.

Facilities

- The board was informed of a potential partnership with a developer. The developer is interested in the club's input about what the club would want in a pickleball facility.
- The club is looking for indoor places to play this winter.
 - The Y has reduced pickleball hours with the start of volleyball. Another issue is that they are charging more for pickleball courts than tennis court. They aren't allowing pickleball players to rent the single lined pickleball courts if the divided courts are available.
 - Churches – a board member advised that they thought 1st Baptist and 1st Christian on Capitol Ave might have gyms we could rent. Irene Foster had mentioned that Concord Baptist has space but that a church member must be present and they don't want aggressive players.

Committees

- Still having issues getting members to sign up for committees.
- Shawn is going to search the past records and send Kevin a list of the committees and the members for each. (Membership, Communications, Activity and Facilities)
- Discussed splitting the activity committee into separate committees. One for social activities and the other for tournaments, leagues etc.
- Kevin asked Lendia to talk to Tim Hoyer, Alice Bax and Margie Mueller about arranging the holiday party which is typically held after the first of the year. Kevin advised traditionally there has been a \$500.00 budget for the event.
 - The last party (pre-pandemic) was held at the Side Bar.

Jefferson City Pickleball Club Executive Board Meeting
November 17, 2021, 5-7pm
Missouri State Troopers Association-1729 E Elm, Jefferson City, MO 65101

Balls

- Kevin and Karen discussed handing out pickleballs to new members. Both are almost out, therefore Kevin advised he will purchase more pickleballs. Discussion about if we had any more of the free bags from Pickleball Central and was told we do not.

Tournament/League

- Kevin is working with the Y to have a ladder league in January.
- Kevin is going to teach Mike Gerling to learn how to run a Boss of the Brine tournament.
 - Again discussed the price of a Boss of the Brine. The club doesn't make any money on the event but it is good for recruiting new members. There was also discussion about limiting some events to members only.

Minutes

- The minutes for the October meeting were approved and Kevin will post them to the website.

There being no further business the meeting was adjourned. The next board meeting will be held December 15th at the MO State Troopers Assoc. Bldg., 1729 E. Elm Street, Jefferson City, MO.

Respectfully Submitted,

/s/ Shawn R. McCall

Shawn R. McCall
Secretary